



NEWSLETTER INFORMATION

Published nine times per year (September – June) by the Minnesota Information Professional Society. We welcome materials for publication (articles or news). Submit materials on disk or via E-mail to:

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NOTE MEETING INFORMATION

MEETING PLACE:
Holiday Inn – Bloomington
35W at 94th
Phone (612) 884-8211

Meeting Times:
5:00 PM Social Hour
6:00 PM Dinner
6:45 PM Meeting & Program
8:00 PM Adjourn

For Reservation Call:
John Belich
by October 12th

and choose: London Broil or
Seafood Linguini

Tel: (651) 634-1440
or e-E-mail:
john.belich@tech-pro.com

\$20 Members
\$25 for non-members

Dinner Meeting NOTICE Tuesday, October 16, 2001

**Minnesota Information
Professional Society**

Speakers Topic:
**“eCommerce and
Intrusion Detection”**
Speaker:
Todd Hudspeth

Topic Information

Are you sure your system isn't being quietly subverted at this moment by a Hacker?

Todd Hudspeth will provide an in depth look at intrusion detection. This presentation will examine the types of Intrusion Detection Systems (IDSs), the pros and cons of using them, the risks involved, the support considerations and ways an IDS can be defeated. This presentation acknowledges that IDS is not the be-all end-all in security, but rather, one critical component in a layered security model – and a very intelligent way to know what is going on in your environment.

Speaker Profile

Mr. Hudspeth is Principal Security Architect and CISSP for Espiria, a national consulting firm specializing in total security solutions. He has designed, architected, and engineered multi-firewall environments for multiple Fortune 500 corporations.

Prior to moving to the Twin Cities, Mr. Hudspeth was the Manager of Corporate Systems Security for Turner Broadcasting

System, Inc. in Atlanta, where he was responsible for the development and implementation of the Turner corporate systems security policies and procedures and corporate firewall architecture.

President's Letter

Happy Halloween! If the kids' costumes aren't scary enough for you, how about a MnIPS board ELECTION this month? We will be choosing a President, Vice President, Secretary and Treasurer for the 2001-02 year. We have a slate of candidates already assembled and we will also take final nominations from the floor before voting occurs at the October 16th meeting. If you are interested in serving on the board, please call me at 651-205-2632.

The MnIPS education committee is hosting an all-day seminar on Wednesday, November 7, called “The Future of CRM”. Krisan Partridge and Joe Perzel are coordinating this event, at Metropolitan State University. Please look for their article in this issue or in a separate mailing soon for more information.

We are also looking for a regular attendee at our monthly dinner meetings to register people. The time commitment would be 5:00-6:00pm on the 3rd Tuesday from September to May, except for December. If you want to be an officer or if you can regularly help at the dinner meetings, please call me at 651-707-0523.

We also welcome ideas from you that can improve our organization. If you can assist us this year in any capacity please let me or any board members (that are listed on the back page) know.

I look forward to hearing our October meeting's speaker Todd Hudspeth of Espiria Consulting, who will talk on "E-commerce and Intrusion Detection". Thanks to our September 18th presenter, Tim Stenerson of Harbinger Partners, who spoke on "E-commerce Project Management".

I hope to see all of you at the October 16th meeting!
--Dennis Cummings, MnIPS President

**19th ANNUAL STRICTLY eBusiness (May 8-9, 2002):
RESOURCES FOR RESULTS**

Business is moving faster. Competition is growing. Technology is Changing. With the largest regional technology event in the nation being in our own backyard, IT professionals and business owners can find the solutions crucial to the success and survival of every business at the 1,000 plus booth exposition.

This year, expo management is pleased to announce partnerships with SANS, Novell's BrainShare on Tour and the TIA to offer conferences focused on security, networking, ebusiness and convergence...content relevant to every IT professional.

Local groups involved with the exposition include MHTA, webgrlls, SOCAP, MnIPS, PMI, MTA, MCAI and many more.

For additional information and FREE expo registration, please visit

www.strictlyebusiness.net or call 952.894.8007.

**MnIPS and Metropolitan State University Jointly Presents:
"THE FUTURE OF CRM"
CUSTOMER RELATIONSHIP
MANAGEMENT**

How To Make It Work For You!

Benefits you will realize include:

A real world look at the tools and processes available

A shared insight from several experienced practitioners and consultants

A varied perspective from the two panel question and answer sessions

Networking with like-minded IT professionals considering CRM solutions

One Stop Shopping to learn what's going on with CRM today!

Keynote Speaker/Moderator - **Dick Lee** - Consultant/ author/ speaker from High-Yield Marketing

Vendor & Practitioner

Presentations:

AVTEX, Inc./ Solonis / Interactive Intelligence, Inc.

Synera Systems - "Exploratory Data Analysis of CRM"

The Woodburn Group - "CRM Solutions Available Today"

Harbinger Partners - "Performing CRM Tool Evaluations"

Dr. David Bahn, Roger Gregoire, Lee Wenzel - "Just How Feasible is CRM Anyway?"

Seminar Details:

Location: Metropolitan State University, St. Paul Campus
700 East 7th St., St. Paul, MN
See

www.MnIPs.org/educ/crm1101.htm
for additional details, seminar updates and link to map

Date: Wednesday, Nov. 7, 2001

Time: 8:00 a.m. to 4:30 p.m.

Contacts: Joe Perzel (jperzel@enrgi.com), Krisan Partridge (krisanp@pclink.com) or the hotline at 612-373-2718

MnIPS would like to thank our Corporate Sponsor, RHI Consulting, for their support

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MnIPS Newsletter

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Address Service Requested

DINNER MEETING

Tuesday, OCTOBER 16, 2001 – 5-8PM

TOPIC

"eCommerce and
Intrusion Detection"

NOTE: Meeting Location

Holiday Inn Bloomington
35W & 94th (1201 W. 94th St.)

**"EVERY PROGRAMMER
NEEDS A BOSS BECAUSE
TOO MANY THINGS GO
WRONG THAT CAN'T BE
BLAMED ON GOVERNMENT!"**



by Earl C. Joseph